

BELFAST CITY COUNCIL

TACKLING PLASTIC CASE STUDY

PROJECT TITLE

Belfast City Council 'Celebration of Mending' - In partnership with Repair Café Belfast, for the European Week for Waste Reduction

PROJECT CONTACT

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FUNDED BY

Belfast City Council

PROJECT SUMMARY

Belfast City Council worked with Repair Café Belfast to host a week-long series of events to celebrate mending. Repair Café Belfast held online and in-person workshops to promote mending clothes and taught basic repair skills by organising a pop-up mending shop in Belfast City Centre. People could learn skills from seamstresses and discover the location of their nearest clothes alterations shop. Since many clothes have an element of polyester, nylon and other plastic-derived materials, reducing textile waste and extending the life of clothes through mending was a focus to this scheme.

AIMS/ OBJECTIVES

To celebrate mending, teach basic textile repair techniques, and reduce textile waste.

COST SAVINGS

We would hope this will encourage behavioural change and result in less textiles going to landfill.



TARGET INCREASES

This will hopefully encourage people to not automatically throw away their clothing and at the very least prolong its life.

TARGET AUDIENCE

Belfast City Council area residents.

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SUCCESSSES

All workshops were well attended, and the pop-up shop was very successful too. Feedback was very positive.

AREAS FOR IMPROVEMENT

To consider periodically running something similar to encourage a longer life span for our clothing and reducing waste.

IN-HOUSE COMMUNICATIONS

Belfast City Council had professional photos taken for the launch of the pop-up shop, which were featured on the council's social media and on Repair Café Belfast's social media accounts. There was a lot of engagement on social media about the event.

